Bullhead City



Bullhead City began as the headquarters for construction of the Davis Dam in the late 1940s. The Davis Dam was completed in 1951 creating Lake Mohave, a recreational paradise with more than 33 miles of shoreline located in the Lake Mead National Recreation Area. In the mid-1800s, the area was home to several gold mines that operated well into the 1930s. Today, at least two of the original mine sites have been reactivated and are producing gold, employing more than 250 people. In 1984, Bullhead City was incorporated and has grown in population to nearly 40,000 residents.

The city's boundaries encompass approximately 73.9 square miles, and the elevation ranges from 500 to 1,400 feet. Bullhead City is located directly across the Colorado River from Laughlin, Nevada. Many people are attracted to Bullhead City because of its affordability. The city is best known for year-round sunshine and blue skies, the Black Mountain Range, the Colorado River and the Lake Mead National Recreation Area. After the winter visitors head back home, Bullhead City is a recreational playground for boating and water enthusiasts.



Principal Economic Activities

Bullhead City is the retail hub of Mohave County. The city serves a 40-mile radius trade area with a combined population of approximately 206,000 residents. Bullhead City's economic focus is tourism, as 2 million vacationers visit the casino resorts across the river in Laughlin, Nevada each year. Bullhead City is host to year-round special events and both adult and youth sport tournaments. The area also offers state-of-the-art health care with two major hospitals and almost 300 general and specialty practitioners. The city remains a popular location for tourism, retail trades, construction and growth along the Colorado River.

Scenic Attractions

Bullhead City offers area visitors and residents year-round water-related recreation with its proximity to the Colorado River and Lake Mohave. Off-road enthusiasts have endless miles to explore in the surrounding Black Mountain range. The mountains offer horseback riding, ghost towns, rockhounding and various wild animals in their natural habitats. Bullhead City has a 500-acre nature center providing several trails, beach access to the river, fishing and an observatory for bird watching. The spectacular and challenging golf courses, featuring the award-winning Laughlin Ranch Golf Club, are a must visit for travelers.

Community Facilities

Bullhead City has nine public parks with several playgrounds, picnic areas, sandy beaches, boat launches, sports fields, walking trails and dog parks. The city has a municipal pool and splash pad. Seniors are welcome to come to the nutrition center and senior center for meals and daily activities. The community center offers several meeting rooms open to non-profit agencies and social clubs as well as areas for basketball, pickleball and community events. Bullhead City brandishes a newly renovated public library, historical museum, endless water activities and a new seven-mile trail for the Heritage Greenway Trail that connects to the Laughlin Bridge.

Bullhead City, Arizona



| BASI | | |
|------|--|--|
| | | |

Founded: 1942 Incorporated: 1984
Elevation: 504 ft. Location: Mohave County

Distance to major cities:

Phoenix:221 milesSan Diego:341 milesTucson:335 milesLos Angeles:279 miles

Las Vegas: 99 miles

| | 2000 | 2010 | 2016 (est.) |
|---|-----------|-----------|-------------|
| Bullhead City | 33,769 | 39,518 | 39,948 |
| Mohave County | 155,032 | 200,099 | 205,764 |
| State of Arizona Office of Economic Opportunity | 5,130,632 | 6,401,569 | 6,835,518 |

| PROPERTY TAX | | | |
|--------------------------|-------|------|-------|
| | 2000 | 2010 | 2016 |
| Elementary / High School | 7.39 | 2.95 | 4.59 |
| City / Fire District | 2.44 | 2.33 | 3.03 |
| Mohave County | 4.19 | 3.62 | 4.64 |
| Totals (Mohave County) | 14.02 | 8.89 | 12.26 |

SALES TAX / TRANSACTION PRIVILEGE TAX

| Bullhead City | 2.00% |
|--|-------|
| Mohave County | 5.85% |
| State | 5.60% |
| Arizona Dept. of Revenue & Arizona Tax Research Foundation | |

| LABOR FORCE | | | |
|--------------------------------|--------|--------|--------|
| | 2000 | 2010 | 2016 |
| Civilian Labor Force | 16,202 | 16,994 | 15,951 |
| Unemployed | 691 | 2,392 | 1,102 |
| Unemployment Rate | 4.3% | 14.1% | 6.9% |
| Office of Economic Opportunity | | | |

WORKFORCE EDUCATION ATTAINMENT

| | Count | Share |
|---|--------|-------|
| Less than high school | 5,041 | 17.3% |
| High school or equivalent, no college | 10,110 | 34.7% |
| Some college or Associate degree | 10,304 | 35.4% |
| Bachelor's degree or advanced degree American Community Survey | 3,644 | 12.5% |

INDUSTRY (RANKED BY EMPLOYMENT)

| INDOSTRI (RANKED BI EMPEOTPIENT) | | |
|--|-------|-------|
| | Count | Share |
| Arts, entertainment, food & recreation services | 4,735 | 32.9% |
| Education, health care & social assistance | 2,435 | 16.9% |
| Retail trade | 2,004 | 13.9% |
| Professional, scientific, & administrative services | 992 | 6.9% |
| Construction | 795 | 5.5% |
| Other services, except public administration | 781 | 5.4% |
| Transportation, warehousing, & utilities | 661 | 4.6% |
| Finance, insurance & real estate | 551 | 3.8% |
| Public administration | 501 | 3.5% |
| Manufacturing | 441 | 3.1% |
| Wholesale trade | 221 | 1.5% |
| Information | 130 | 0.9% |
| Agriculture, forestry, fishing, hunting, & mining American Community Survey | 125 | 0.9% |

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

Bullhead City Brenda Richardson 2355 Trane Road Bullhead City, AZ 86442 Phone: 928-763-0122

Email: <u>brichardson@bullheadcity.com</u> Website: <u>www.bullheadcity.com</u> **Bullhead Area Chamber of Commerce**

Chris Barton 1251 Highway 95 Bullhead City, AZ 86429 Phone: 928-754-4121

Email: <u>info@bullheadchamber.com</u>
Website: <u>www.bullheadchamber.com</u>

Arizona Commerce Authority

Statewide Economic Development Group

118 N. 7th Ave., Suite 400 Phoenix, AZ 85007 Phone: 602-845-1200

Email: <u>info@azcommerce.com</u>
Website: <u>www.azcommerce.com</u>

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