

An hour north of Phoenix, less than an hour south of Flagstaff, an hour west of Payson and less than an hour east of Prescott sits Camp Verde, the geographical center of Arizona. The town sits astride Interstate 17 with 18 miles of the Verde River flowing through its corporate borders. Camp Verde is surrounded by nine federal wilderness areas, six state parks, four national monuments, two wild and scenic rivers and the spectacular landscape that makes the Verde Valley a world-class destination.

Principal Economic Activities

The Camp Verde area was settled in 1865 and served as the breadbasket for much of north-central Arizona. Due to an extensive network of irrigation canals, Camp Verde still carries on its agricultural traditions. Area farms produce sweet corn, alfalfa, pecans, garden vegetables and the latest offering of barley for the craft brewing industry and wineries. Camp Verde's economy relies on light manufacturing, the nearby Cliff Castle Casino, the Out of Africa Wildlife Park and tourism. Camp Verde is now serviced by 100 Gbs fiber optic broadband internet, connecting it with the rest of the world.

Scenic Attractions

Camp Verde's historic downtown, built around the Fort Verde State Historic Park, is transforming into a pedestrian-friendly shopping area with a microbrewery, restaurants and several antique dealers. The Out of Africa Wildlife Park attracts more than 145,000 visitors a year and Montezuma Castle National Monument attracts another 600,000. Cliff Castle Casino's 126-room hotel is a favorite stopping-off place for visitors to Northern Arizona. The area is becoming more popular every year with its numerous outdoor recreational opportunities, which include dozens of hiking trails such as Fossil Creek Wild and Scenic Area and canoeing and kayaking on the Verde River. Camp Verde is home to the Verde Valley Archaeology Center. The center was founded in 2010, and the museum researches, interprets and curates the legacy of the ancient cultures that inhabited the Verde Valley.

Community Facilities

Camp Verde offers a broad range of community facilities including riverfront parks, museums, ball fields, equestrian facilities, a community swimming pool, a skateboard park and several public access points to the Verde River. Camp Verde recently added a new \$4 million, 17,000 square-foot community library and a \$10 million, 26,000 square-foot Northern Arizona Healthcare medical clinic.



BASIC INFORMATION

Founded:	1865	Incorporated:	1986
Elevation:	3,160 ft.	Location:	Yavapai County
Distance to major cities:			
Phoenix:	92 miles	San Diego:	438 miles
Tucson:	205 miles	Los Angeles:	456 miles
Las Vegas:	305 miles		

POPULATION

	2000	2010	2016 (est.)
Camp Verde	9,451	10,875	10,968
Yavapai County	167,517	210,899	220,189
State of Arizona	5,130,632	6,401,569	6,835,518

Office of Economic Opportunity

PROPERTY TAX

	2000	2010	2016
Elementary / High School	6.24	2.87	4.39
City / Fire District	0.00	2.20	3.25
Yavapai County	4.18	3.47	4.95
Totals (Yavapai County)	10.42	8.54	12.59

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

Camp Verde	3.65%
Yavapai County	6.35%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2016
Civilian Labor Force	4,225	5,039	4,917
Unemployed	235	605	308
Unemployment Rate	5.6%	12.0%	6.3%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	1,322	16.1%
High school or equivalent, no college	2,763	33.6%
Some college or Associate degree	2,776	33.8%
Bachelor's degree or advanced degree	1,357	16.5%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	893	22.6%
Retail trade	698	17.6%
Arts, entertainment, food & recreation services	449	11.4%
Professional, scientific, & administrative services	326	8.2%
Other services, except public administration	322	8.1%
Construction	320	8.1%
Public administration	254	6.4%
Agriculture, forestry, fishing, hunting, & mining	217	5.5%
Manufacturing	163	4.1%
Transportation, warehousing, & utilities	130	3.3%
Wholesale trade	74	1.9%
Finance, insurance & real estate	73	1.8%
Information	36	0.9%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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