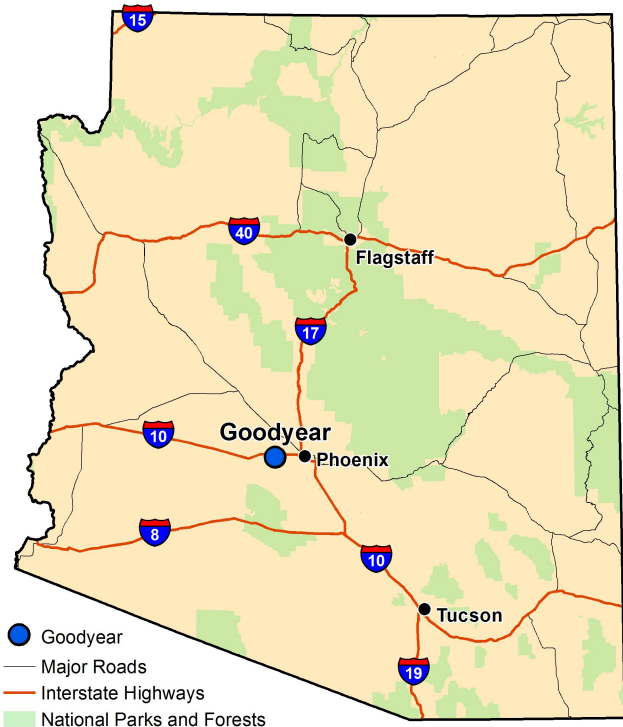


Located less than 20 minutes from downtown Phoenix, Goodyear encompasses a diverse blend of amenities with abundant cultural, educational and entertainment resources. Today, the population exceeds 78,000, and Goodyear is a valley leader in providing great opportunities for families and businesses to achieve their full potentials. The median annual household income is \$70,323 with a median age of 37.1 years.

Principal Economic Activities

The highly-educated and skilled workforce, affordable housing, low costs of business and southwest charm create the right economic conditions for businesses to thrive. Goodyear businesses have easy access to Interstate 10, the Loop 101 and Loop 303 freeways, as well as excellent transportation access to regional airports and rail services. The city offers premier incentives to businesses looking to locate in Goodyear. These incentives include reduced property taxes and other tax benefits from the city's Foreign Trade Zones (FTZ), Military Reuse Zone (MRZ) and designated redevelopment areas. Goodyear is one of the fastest growing cities in the nation with best-in-class companies such as Sub-Zero, Cancer Treatment Centers of America, REI, AerSale, Dick's Sporting Goods, UPS and more. With sights on future development, Goodyear has 5,000 acres of developable land available.



Scenic Attractions

The 93 percent satisfaction rating by Goodyear citizens has earned Goodyear a reputation as an excellent place to live. The city gleams with tremendous community spirit, as exemplified by winning prestigious national awards such as the "All-American City Award" and "City Livability Award." Goodyear was concurrently ranked by 24/7 Wall St. as one of "America's Top 10 Best Cities to Live" with its more than 100 restaurants, ample shopping centers and 20,000 acres of recreational parks. The city offers more than 100 miles of paved bike routes for residents and visitors alike, as well as 47 miles of trails for mountain biking, hiking and horseback riding.

Community Facilities

Visitors to the area can also enjoy attending professional sports competitions at the award winning Goodyear Ballpark – spring training home of the Cincinnati Reds and Cleveland Indians. This state-of-the-art baseball complex includes 8,000 stadium seats, 1,500 lawn seats, six luxury suites, terrace seating on the third level behind home plate and 500 seats in the right field pavilion. Goodyear is surrounded by desert vistas, golf courses, lakes, parks, palm-lined streets and scenic mountain views of the Sierra Estrella and White Tank Mountains.

BASIC INFORMATION

Founded:	1917	Incorporated:	1946
Elevation:	969 ft.	Location:	Maricopa County
Distance to major cities:			
Phoenix:	17 miles	San Diego:	338 miles
Tucson:	126 miles	Los Angeles:	365 miles
Las Vegas:	287 miles		

POPULATION

	2000	2010	2016 (est.)
Goodyear	18,911	65,404	78,189
Maricopa County	3,072,149	3,824,058	4,137,076
State of Arizona	5,130,632	6,401,569	6,835,518

Office of Economic Opportunity

PROPERTY TAX

	2000	2010	2016
Elementary / High School	7.17	6.16	7.10
City / Fire District	2.08	1.42	1.86
Maricopa County	3.35	2.79	4.06
Totals (Maricopa County)	12.60	10.37	13.02

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

Goodyear	2.50%
Maricopa County	6.30%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2016
Civilian Labor Force	8,648	30,728	37,452
Unemployed	202	2,439	1,745
Unemployment Rate	2.3%	7.9%	4.7%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	3,879	7.9%
High school or equivalent, no college	11,300	23.0%
Some college or Associate degree	20,043	40.7%
Bachelor's degree or advanced degree	14,002	28.4%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	7,524	24.1%
Retail trade	4,472	14.3%
Professional, scientific, & administrative services	2,856	9.2%
Public administration	2,846	9.1%
Transportation, warehousing, & utilities	2,785	8.9%
Manufacturing	2,225	7.1%
Arts, entertainment, food & recreation services	2,148	6.9%
Finance, insurance & real estate	2,054	6.6%
Construction	1,522	4.9%
Other services, except public administration	1,192	3.8%
Wholesale trade	952	3.1%
Information	451	1.4%
Agriculture, forestry, fishing, hunting, & mining	182	0.6%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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