

Guadalupe is a predominantly Pascua Yaqui Native American and Mexican community, maintaining a strong cultural and ethnic identity. The town lies between Phoenix and Tempe at the base of South Mountain. Named for the Virgin of Guadalupe, the patron saint of Mexico, Guadalupe was founded around the turn of the century by Pascua Yaqui Native Americans who had fled their homeland in Sonora to avoid persecution and enslavement by the Mexican government under Porfirio Diaz. Many Yaqui and Mexican immigrants came to Arizona and established villages such as Guadalupe and New Pascua near Tucson. Guadalupe, once a small community outside of Phoenix, is now integrated culturally and economically with its neighbors, Tempe and Phoenix. The town is bordered by Tempe on the north and south, the Salt River Project's Highline Canal to the east and Interstate 10 to the west.

Principal Economic Activities

Although primarily a residential community, Guadalupe has business sectors along Baseline Road with hotels and restaurants. To the south, the town offers light-industrial commerce. The best known business center is the Mercado de Guadalupe Business Complex located in the heart of town at Avenida del Yaqui and Calle Guadalupe Roads. The Mercado is an open-air, Mexican-style 22,000-square-foot shopping center which provides visitors and locals authentic Mexican restaurants, retail shopping and a variety of other services.

Scenic Attractions

Built in the fashion of many traditional Mexican communities, Guadalupe's open plaza in the center of town is home to two historic sites: Our Lady of Guadalupe Catholic Church and the Santa Lucia Pascua Yaqui Temple. Every Easter season, Yaqui (Pascua in Spanish) ceremonial rites are held in the plaza. The rites blend traditional Native American beliefs with Catholic Christian teachings. These rituals are a historic and sacred obligation of the participants and date back roughly 300 years. Although not performed for tourists, respectful visitors are welcome to observe. Nearby attractions include South Mountain, Kiwanis and Papago Parks, the Phoenix Zoo, Arizona Mills mall, Guadalupe Cemetery and two Gila River Casinos.

Community Facilities

Guadalupe offers many community facilities including Guadalupe Public Library, Boys and Girls Club Thunderbird Branch, Guadalupe Senior Center, South Mountain Community College Guadalupe Campus, Maricopa County Integrated Health Clinic and four community parks with baseball diamonds.



BASIC INFORMATION

Founded:	1904	Incorporated:	1975
Elevation:	1,248 ft.	Location:	Maricopa County
Distance to major cities:			
Phoenix:	15 miles	San Diego:	352 miles
Tucson:	103 miles	Los Angeles:	383 miles
Las Vegas:	304 miles		

POPULATION

	2000	2010	2016 (est.)
Guadalupe	5,228	5,540	6,218
Maricopa County	3,072,149	3,824,058	4,137,076
State of Arizona	5,130,632	6,401,569	6,835,518

Office of Economic Opportunity

PROPERTY TAX

	2000	2010	2016
Elementary / High School	8.00	5.95	8.23
City / Fire District	0.00	0.00	0.00
Maricopa County	3.35	2.79	4.06
Totals (Maricopa County)	11.35	8.74	12.29

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

Guadalupe	4.00%
Maricopa County	6.30%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2016
Civilian Labor Force	2,217	2,543	2,495
Unemployed	134	481	252
Unemployment Rate	6.0%	18.9%	10.1%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	1,345	38.8%
High school or equivalent, no college	1,118	32.3%
Some college or Associate degree	856	24.7%
Bachelor's degree or advanced degree	147	4.2%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	454	22.0%
Professional, scientific, & administrative services	356	17.3%
Arts, entertainment, food & recreation services	328	15.9%
Retail trade	271	13.2%
Other services, except public administration	146	7.1%
Finance, insurance & real estate	120	5.8%
Manufacturing	99	4.8%
Public administration	93	4.5%
Construction	88	4.3%
Transportation, warehousing, & utilities	45	2.2%
Wholesale trade	37	1.8%
Information	22	1.1%
Agriculture, forestry, fishing, hunting, & mining	0	0.0%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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