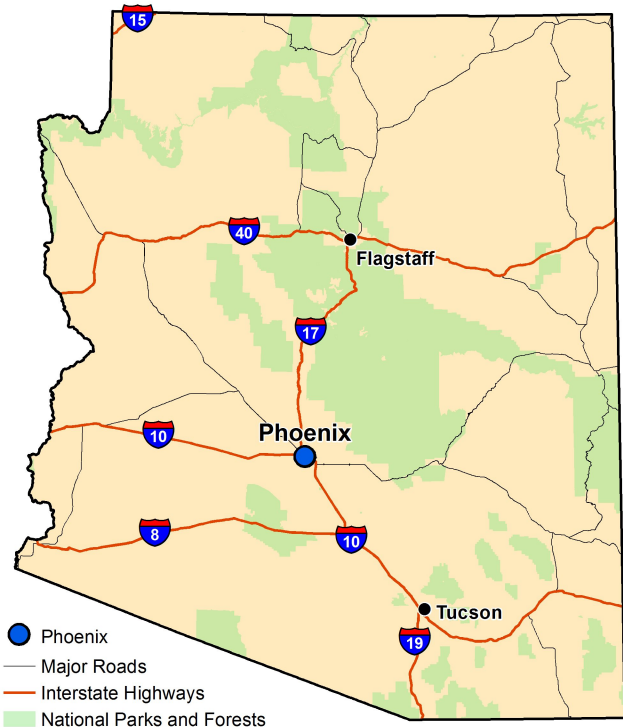


With an outstanding quality of life, affordability and steady growth in job opportunities, more than 1.6 million people call Phoenix home. Phoenix is the vibrant center of one of the fastest growing job markets and economies in the United States. As the fifth largest city in the country, Phoenix is emerging in the new economy with strengths in high technology, manufacturing, bioscience research and advanced business services. As a top market for skilled and available workforce, companies are growing in Phoenix because it's not only a thriving business environment, but a great place to live.

### Principal Economic Activities

As Arizona's capital, Phoenix is the center for commercial, cultural, entertainment and governmental activities in the state. Thirteen vibrant and distinct employment corridors span the city's 515-square mile planning area. The business sectors are supported by a new, expanding infrastructure and transportation system. Downtown Phoenix boasts the highest concentration of employment in Arizona, offering impressive urban amenities including shopping, arts and entertainment. Arizona State University (Downtown Campus), Phoenix Convention Center, Valley Metro Light Rail and the Phoenix Biomedical Campus serve as major activity centers. High tech manufacturing companies such as Honeywell, W.L Gore and ON Semiconductor have a large presence in Phoenix. Additionally, Phoenix is a key regional hub for finance, insurance and business services. American Express, Bank of America, USAA, Wells Fargo and Charles Schwab all have operations with more than 3,000 employees in Phoenix. The city is becoming widely recognized for its entrepreneurial ecosystem. The growth and success of Phoenix's own startups attract tech firms that are scaling out of cost-prohibitive markets. Corporations with headquarters in Phoenix include Freeport McMoran, Avnet, Swift, Petsmart and ON Semiconductor.



### Scenic Attractions

Phoenix provides unique year-round experiences thanks to a rich history, diverse culture, shopping destinations, resorts, art communities and booming live music scene. It is home to the largest art walk in the nation, drawing more than 15,000 people. From award-winning restaurants to exciting sports events and concerts, this is the epicenter of exciting things to do in Arizona. Specific highlights include the Roosevelt Row Arts District, Phoenix Art Museum, Chase Field (MLB), Talking Stick Resort Arena (NBA/WNBA), Phoenix Zoo, Phoenix Convention Center, Arizona Science Center and the Herberger and Orpheum Theaters.

### Community Facilities

Known as America's Friendliest Airport™, Phoenix Sky Harbor International Airport (PHX) is one of the busiest in the U.S. serving nearly 40 million passengers each year. More than 41,000 acres of Phoenix desert, mountain parks and preserves offer everything from busy, arduous summit climbs to secluded, meandering valley walks. Forty-one trailheads provide access to more than 200 miles of hiking and biking activities. Additionally, Camelback Mountain is regularly ranked as one of the nation's top hiking destinations for avid hikers. The city operates 182 parks, 32 community and recreation centers, eight golf courses and 29 pools. South Mountain is the world's largest municipal park with horseback riding, hiking and gorgeous views of the Phoenix.

**BASIC INFORMATION**

<b>Founded:</b>	1867	<b>Incorporated:</b>	1881
<b>Elevation:</b>	1,117 ft.	<b>Location:</b>	Maricopa County
<b>Distance to major cities:</b>			
<b>Phoenix:</b>	miles	<b>San Diego:</b>	355 miles
<b>Tucson:</b>	111 miles	<b>Los Angeles:</b>	372 miles
<b>Las Vegas:</b>	287 miles		

**POPULATION**

	2000	2010	2016 (est.)
Phoenix	1,321,045	1,449,242	1,560,020
Maricopa County	3,072,149	3,824,058	4,137,076
State of Arizona	5,130,632	6,401,569	6,835,518

*Office of Economic Opportunity*

**PROPERTY TAX**

	2000	2010	2016
Elementary / High School	11.76	7.29	12.29
City / Fire District	1.82	1.82	2.17
Maricopa County	3.35	2.79	4.06
Totals (Maricopa County)	16.93	11.90	18.52

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

**SALES TAX / TRANSACTION PRIVILEGE TAX**

Phoenix	2.30%
Maricopa County	6.30%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

**LABOR FORCE**

	2000	2010	2016
Civilian Labor Force	684,953	734,054	778,292
Unemployed	26,565	77,421	36,596
Unemployment Rate	3.9%	10.5%	4.7%

*Office of Economic Opportunity*

**WORKFORCE EDUCATION ATTAINMENT**

	Count	Share
Less than high school	183,605	19.3%
High school or equivalent, no college	225,881	23.8%
Some college or Associate degree	286,957	30.2%
Bachelor's degree or advanced degree	253,950	26.7%

*American Community Survey*

**INDUSTRY (RANKED BY EMPLOYMENT)**

	Count	Share
Education, health care & social assistance	134,597	19.6%
Professional, scientific, & administrative services	96,834	14.1%
Retail trade	79,979	11.6%
Arts, entertainment, food & recreation services	73,296	10.7%
Finance, insurance & real estate	66,737	9.7%
Construction	52,044	7.6%
Manufacturing	50,744	7.4%
Other services, except public administration	36,371	5.3%
Transportation, warehousing, & utilities	35,087	5.1%
Public administration	26,061	3.8%
Wholesale trade	18,706	2.7%
Information	13,978	2.0%
Agriculture, forestry, fishing, hunting, & mining	3,451	0.5%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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