

Prescott Valley, located between the Bradshaw and Mingus mountains, is one of Northern Arizona's fastest growing communities. The town has seen a population increase from 17,500 to more than 42,000 since 1996. Prescott Valley is part of what is known as the quad-city region with a population estimated at 130,000. Despite the town's growth, town leaders say Prescott Valley will never lose its small town, friendly approach to people and business.

### Principal Economic Activities

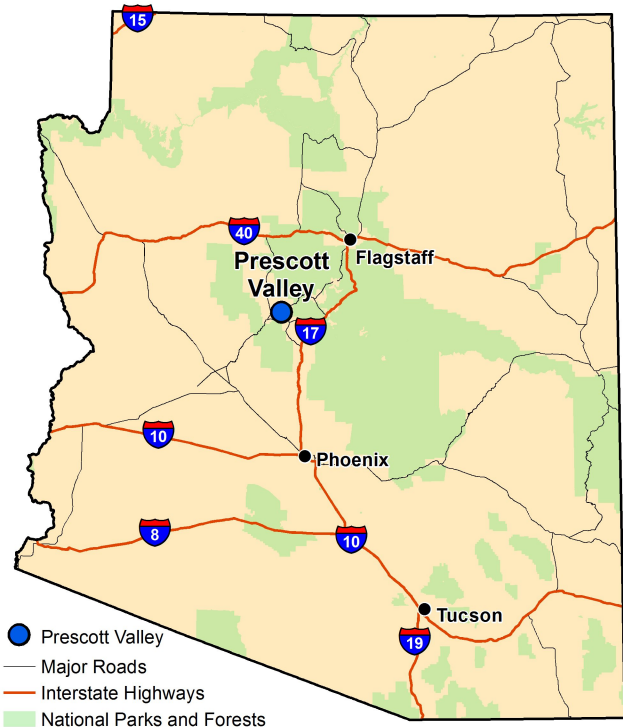
The area's economy is composed of industry, manufacturing, retail and service businesses. A strategically planned new downtown, regional shopping center and crosstown highway offer new development opportunities. Infrastructure improvements such as the sewer plant expansion, road widenings and water system upgrades will take the community well into the 21st century. Recent major community additions include a \$61 million regional medical center and a \$15 million regional rehabilitation hospital.

### Scenic Attractions

Prescott Valley offers many recreational opportunities including the Massick Family's "Castle on the Creek," Fitzmaurice Indian Ruins, 10 public parks, a community recreation center featuring a public swimming pool with a 100-foot slide, Olympic-style soccer and softball fields and facilities for basketball, tennis and picnics. The town offers a 16-lane bowling alley and four nearby golf courses. Mountain Valley Park's amphitheater holds concerts and entertainment during the summer. Fain Park and Prescott National Forest offer hiking, biking, backpacking, fishing and camping. Nearby Fain Lake, Lynx Lake and Goldwater Lake are stocked with fish and boat rentals. The 6,000-seat Prescott Valley Events Center opened in 2006 and is the home to the Northern Arizona Suns basketball team. The Prescott Valley Events Center also plays host to high school state wrestling and basketball championships, professional rodeo bull riding, professional ice hockey and concerts by stars such as Willie Nelson, James Taylor and Miranda Lambert.

### Community Facilities

The town of Prescott Valley offers a broad range of community facilities including a three-story library, 10 public parks, a community recreation center, Olympic-style soccer and softball fields, an amphitheater, basketball courts, tennis courts and picnic areas.



## BASIC INFORMATION

<b>Founded:</b>	1966	<b>Incorporated:</b>	1978
<b>Elevation:</b>	5,100 ft.	<b>Location:</b>	Yavapai County
<b>Distance to major cities:</b>			
<b>Phoenix:</b>	87 miles	<b>San Diego:</b>	385 miles
<b>Tucson:</b>	186 miles	<b>Los Angeles:</b>	391 miles
<b>Las Vegas:</b>	253 miles		

## POPULATION

	2000	2010	2016 (est.)
Prescott Valley	23,535	38,839	42,130
Yavapai County	167,517	210,899	220,189
State of Arizona	5,130,632	6,401,569	6,835,518

*Office of Economic Opportunity*

## PROPERTY TAX

	2000	2010	2016
Elementary / High School	6.00	4.47	5.33
City / Fire District	0.00	1.88	2.75
Yavapai County	4.18	3.47	4.95
Totals (Yavapai County)	10.18	9.82	13.03

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

## SALES TAX / TRANSACTION PRIVILEGE TAX

Prescott Valley	2.83%
Yavapai County	6.35%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

## LABOR FORCE

	2000	2010	2016
Civilian Labor Force	10,717	19,183	20,367
Unemployed	443	1,967	883
Unemployment Rate	4.1%	10.3%	4.3%

*Office of Economic Opportunity*

## WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	3,426	12.4%
High school or equivalent, no college	8,230	29.7%
Some college or Associate degree	10,690	38.6%
Bachelor's degree or advanced degree	5,344	19.3%

*American Community Survey*

## INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	3,605	22.7%
Retail trade	2,737	17.2%
Arts, entertainment, food & recreation services	1,810	11.4%
Construction	1,591	10.0%
Professional, scientific, & administrative services	1,362	8.6%
Manufacturing	1,063	6.7%
Transportation, warehousing, & utilities	1,008	6.3%
Other services, except public administration	864	5.4%
Public administration	658	4.1%
Finance, insurance & real estate	494	3.1%
Wholesale trade	346	2.2%
Information	289	1.8%
Agriculture, forestry, fishing, hunting, & mining	81	0.5%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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## Prescott Valley Chamber of Commerce

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