Community Profile for **Scottsdale**

Scottsdale is a premier Arizona community with a distinguished history of economic vitality and prosperity. It is Arizona's mecca for corporate business professionals and new technology startups. Scottsdale is a business-friendly community where stakeholders create environments which generate some of the world's most successful companies and entrepreneurs. Businesses and professionals who locate to Scottsdale enjoy a higher quality of life with a lower cost of living in comparison to other major urban centers across the United States, as well as world-class research and development opportunities with a highly-educated and well-trained workforce. The proximity and accessibility to major domestic and international markets via Phoenix Sky Harbor International Airport and Scottsdale Airport make Scottsdale an ideal destination.

Principal Economic Activities

Through its economic development investments and programs, the city of Scottsdale retains, grows and attracts targeted sources of wealth generation to enhance the community's tax base as well as quality of life, preserve the natural environment and foster prosperity for all citizens. Named as a best place to live, work and launch a startup, the city's progressive



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leadership has kept taxes low for both families and corporations. Scottsdale, one of Arizona's ten largest cities, is a tourist destination, place to live and location for thriving business. Downtown Scottsdale has more than 20 hotels, 90 restaurants, 320 retail shops and over 60 art galleries with world famous resorts located throughout the city. Scottsdale is one of the state's leading job centers with nearly 18,000 businesses supplying over 150,000 jobs. This diverse economy is built on breakthrough medical research, emerging high-tech innovation, tourism and a flourishing advanced business services market sector.

Scenic Attractions

Scottsdale continues to be recognized nationally and internationally for its beautiful landscapes, vast retail offerings, attainable quality of life and community safety. The city offers a mix of lifestyle options for all income levels and living preferences such as modern urban living, high-end estates and family neighborhoods. Scottsdale was recently ranked among the top cities in the nation to lead an active lifestyle. Professionals from all walks of life have made Scottsdale their home as a result of the city's commitment to long-range planning and providing a higher quality of life for its citizens. Residents of Scottsdale enjoy activities such as 50 resorts and spas, premier shopping, world class dining, nightlife and hiking the over 30,000 acres of desert mountain preserve.

Community Facilities

While millions of visitors come to experience the best in art, sports, special events and the natural beauty of the Sonoran Desert, residents stay for so much more. Frequently honored as one of the nation's best-run cities, Scottsdale is dedicated to the success of its residents and business community. Residents enjoy neighborhoods that straddle the Indian Bend Wash, a flood-control greenbelt and recreational jewel. It includes a 17-mile stretch of off-the-street multi-use paths, parks, a skate park, disc golf, community gardens and other amenities. Residents can paddle class III and IV rapids along the Upper Salt River. Camelback Mountain and Echo Canyon Park to the west offer some of the valley's most popular hiking trails, not to mention breathtaking views. The Scottsdale area is home to 125 golf courses, 220 tennis courts, dozens of parks, hundreds of miles of bike paths and abundant hiking trails.

Community Profile for Scottsdale, Arizona



Count

Char

BASIC INFC	ORMATION				
Founded:	1888	Inco	rporated:		1951
Elevation:	1,510 ft.	I	_ocation:	Maric	opa County
Distance to n	najor cities:				
Phoenix:	15 m	niles	San D	iego:	365 miles
Tucson:	121 m	niles	Los Ang	eles:	382 miles
Las Vegas:	309 m	niles			

LABOR FORCE			
	2000	2010	2016
Civilian Labor Force	116,007	119,937	132,961
Unemployed	2,804	7,773	5,071
Unemployment Rate	2.4%	6.5%	3.8%
Office of Economic Opportunity			

WORKFORCE EDUCATION ATTAINMENT

POPULATION				Less they high school
I OI OERIION				Less than high school
	2000	2010	2016 (est.)	High school or equivalent, r
Scottsdale	202,705	217,365	237,969	Some college or Associate
Maricopa County	3,072,149	3,824,058	4,137,076	Bachelor's degree or advar
State of Arizona	5,130,632	6,401,569	6,835,518	American Community Survey
Office of Economic Opportunity				

PROPERTY TAX

	2000	2010	2016
Elementary / High School	5.57	3.80	3.91
City / Fire District	1.19	0.90	1.13
Maricopa County	3.35	2.79	4.06
Totals (Maricopa County)	10.11	7.49	9.10
Arizona Dept. of Revenue & Arizona Tax Res	earch Foundation		

SALES TAX / TRANSACTION PRIVILEGE TAX

Scottsdale	1.65%
Maricopa County	6.30%
State	5.60%
Arizona Dept. of Revenue & Arizona Tax Research Foundation	

	Count	Snare
Less than high school	6,675	3.8%
High school or equivalent, no college	22,966	13.2%
Some college or Associate degree	49,869	28.7%
Bachelor's degree or advanced degree American Community Survey	94,034	54.2%

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	25,943	22.3%
Professional, scientific, & administrative services	18,961	16.3%
Finance, insurance & real estate	17,628	15.2%
Arts, entertainment, food & recreation services	12,734	11.0%
Retail trade	12,058	10.4%
Manufacturing	7,017	6.0%
Other services, except public administration	4,314	3.7%
Construction	4,141	3.6%
Transportation, warehousing, & utilities	4,021	3.5%
Wholesale trade	3,317	2.9%
Public administration	2,929	2.5%
Information	2,798	2.4%
Agriculture, forestry, fishing, hunting, & mining American Community Survey	419	0.4%

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

City of Scottsdale

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