

Springerville is a quaint mountain town known as the Gateway to the White Mountains that developed around the ranching and logging industries. The town's downtown offers a variety of stores and boutiques, along with many dining establishments with some of the best food on the mountain. Springerville is a well-kept secret with unique cultural, educational and economic opportunities stemming from the area's gold mine of resources. These resources include a rich multicultural society, extensive historic holdings, diverse natural resources and a myriad of recreational opportunities. Springerville is located in northeastern Arizona and is the heart of the growing southwest. Springerville was established in 1879 and sits at an elevation of 7,000 feet.

Principal Economic Activities

Tourism, agriculture, construction, forestry and retail sales have helped Springerville grow in this beautiful country. Springerville experiences a four-season climate, with temperatures ranging from the 20s to the 90s. Springerville is a friendly, small town with a population of 2,000 - perfect to raise families, start a business, take a vacation or plan to retire. It has a full service hospital, K-12 school, a community college and an airport. Our hospitality industry boasts new and historic hotels loaded with restaurants to accommodate all tastes. Service to the tourist trade and local community is the major contributor to the employment structure, followed by retail trade. Springerville Generating Station, operated by Tucson Electric Power, employs 200 people. Springerville has received a grant to develop Heritage Market, a co-op, non-profit and greenhouse that will be used as a teaching lab.

Scenic Attractions

Summer visitors enjoy hiking, cycling, horseback riding, camping, hunting and riding ATVs on miles of trails. One can also spend the day fishing at Becker Lake or numerous lakes in the area and stop for lunch at one of their wonderful restaurants. Visitors can take a day tour through Casa Malpais Indian Ruins or spend some time walking through the beautiful wildlife area of the Little Colorado River Walk. One can travel through time to Historical Park, spend the night at one of Springerville's many "western flavor" hotels or spend some time looking through unique stores. The Apache-Sitgreaves National Forest is Springerville's playground with more than two million acres of mountain country in east-central Arizona. Snuggled up against the town, this mostly high-country forest contains an abundance of wildlife. It has cool, clear mountain streams, ponds and reservoirs teeming with trout. Winter activities include skiing at Sunrise Park Ski Resort, ice fishing, hunting and visiting the nearby mountain resort towns of Greer, Alpine and Nutrioso. These locations offer many festivals and events throughout the year.

Community Facilities

The community has a broad range of facilities, including a domed sports facility that seats 5,000 and accommodates up to 10,000. Springerville includes an auditorium that seats 950, community parks, picnic facilities, numerous multi-use trails, the Casa Malpais Archaeological Park Museum, the Springerville Heritage Museum, the Rene Cushman Museum, the Historical Park Museum, a theater, several conference rooms and sports facilities. Springerville offers a wide variety of outdoor recreation and visitor accommodations ranging from motels and RVs to camping, and the town boasts a beautiful Visitor Center/Chamber of Commerce.



BASIC INFORMATION

Founded:	1879	Incorporated:	1948
Elevation:	6,968 ft.	Location:	Apache County
Distance to major cities:			
Phoenix:	220 miles	San Diego:	578 miles
Tucson:	239 miles	Los Angeles:	595 miles
Las Vegas:	427 miles		

POPULATION

	2000	2010	2016 (est.)
Springerville	1,972	1,966	1,971
Apache County	69,423	71,685	72,131
State of Arizona	5,130,632	6,401,569	6,835,518

Office of Economic Opportunity

PROPERTY TAX

	2000	2010	2016
Elementary / High School	5.76	3.20	2.18
City / Fire District	0.00	0.00	0.00
Apache County	1.91	2.61	2.59
Totals (Apache County)	7.67	5.81	4.77

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

Springerville	3.00%
Apache County	6.10%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2016
Civilian Labor Force	842	896	718
Unemployed	30	66	60
Unemployment Rate	3.6%	7.4%	8.4%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	216	17.9%
High school or equivalent, no college	311	25.8%
Some college or Associate degree	486	40.3%
Bachelor's degree or advanced degree	192	15.9%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	136	20.1%
Retail trade	94	13.9%
Transportation, warehousing, & utilities	88	13.0%
Arts, entertainment, food & recreation services	83	12.2%
Construction	69	10.2%
Manufacturing	51	7.5%
Public administration	51	7.5%
Professional, scientific, & administrative services	31	4.6%
Agriculture, forestry, fishing, hunting, & mining	24	3.5%
Other services, except public administration	20	2.9%
Finance, insurance & real estate	19	2.8%
Information	12	1.8%
Wholesale trade	0	0.0%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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