



PREPARING YOUR BUSINESS: WORKFORCE TRENDS SHAPING 2025



What Your Small Business
Needs to Know



In this webinar, we'll explore key strategies to help small businesses build a competitive edge in the talent market.

Whether you're a seasoned entrepreneur or just starting out, this session is designed to equip you with practical tools for success in building a strong, capable team.



**How can small businesses
compete with larger
companies to attract top
talent?**



**What are some creative ways
to recruit talent without
offering traditional benefits
like healthcare or retirement
plans?**



Are there specific job boards or social media platforms that are more effective for small businesses to recruit talent?





What are the first steps I should take when looking to hire my first full-time or part-time employee, and how do I ensure I'm prepared?

How do I determine a fair and competitive wage for part-time or entry-level employees in my industry?





Where do I start when looking for an HR service provider?

