

PREPARING YOUR **BUSINESS:** WORKFORCE TRENDS SHAPING 2025

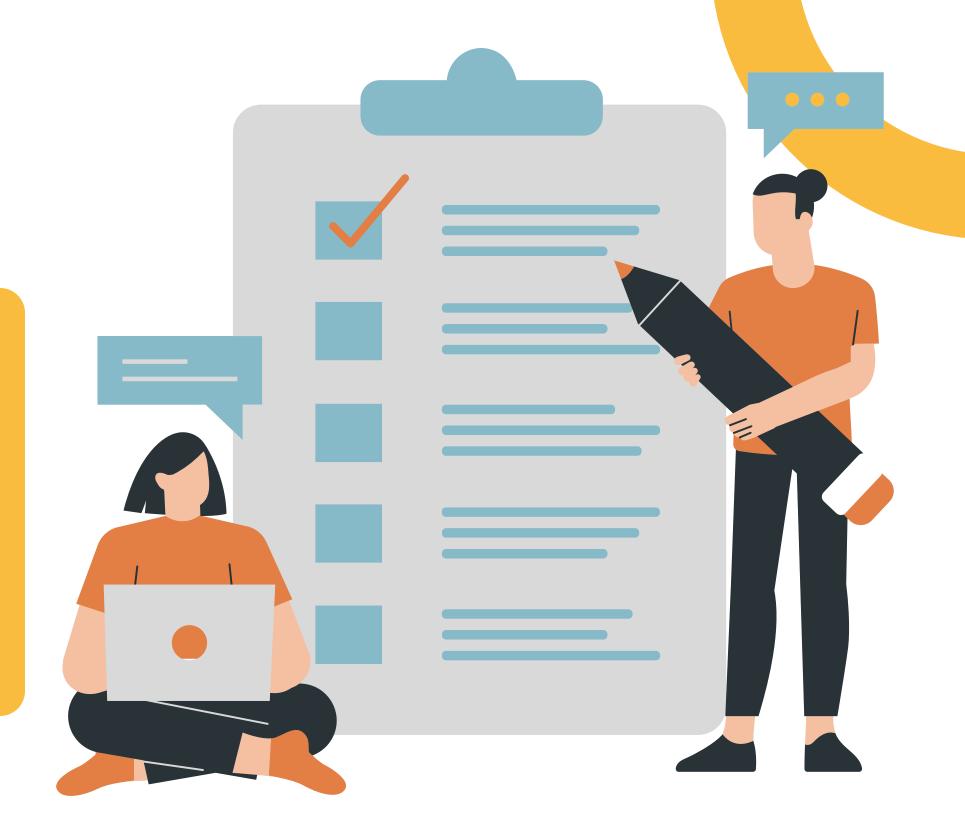
What Your Small Business Needs to Know

In this webinar, we'll explore key strategies to help small businesses build a competitive edge in the talent market.

Whether you're a seasoned entrepreneur or just starting out, this session is designed to equip you with practical tools for success in building a strong, capable team.



How can small businesses compete with larger companies to attract top talent?





What are some creative ways to recruit talent without offering traditional benefits like healthcare or retirement plans?

Are there specific job
boards or social media
platforms that are more
effective for small
businesses to recruit
talent?





I should take when looking to hire my first full-time or part-time employee, and how do I ensure I'm prepared?

How do I determine a fair and competitive wage for part-time or entry-level employees in my industry?





Where do I start when looking for an HR service provider?

