



# Empowering Cybersecurity Excellence

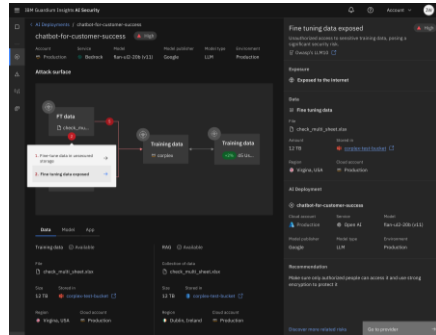
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— ARIZONA —  
**SMALL BUSINESS**  
BOOT CAMP

# New security innovation

## AI Security

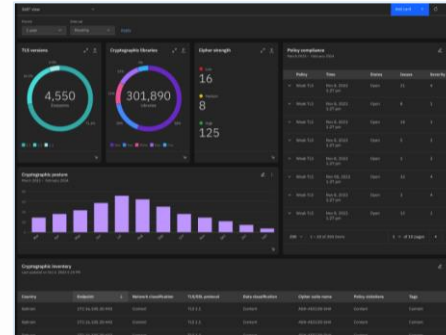


Explosive use of AI leads to unknown usage, new risks, misconfigured pipelines, vulnerable training data

New Guardium product will protect AI usage in the cloud with visibility of models, sensitive data, and risks

- Discover and protect sensitive AI training data and track its lineage
- Protect AI models from exfiltration, insider threats and 3<sup>rd</sup> party access
- Remediate AI vulnerabilities and unapproved open-source content

## Quantum Safe

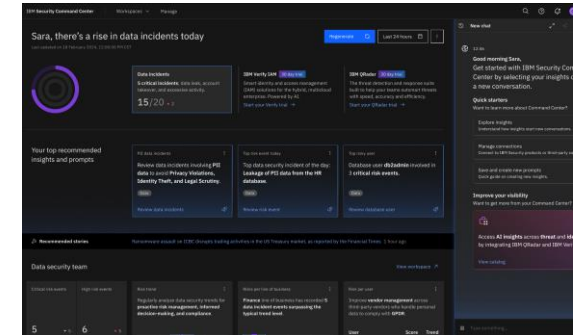


Quantum attacks will soon break encryption, exposing sensitive data that is currently protected

New Guardium product will help clients understand quantum risks, priorities, and begin remediation

- Identify at-risk crypto libraries, datastores, and applications
- Visualize and contextualize risk through dashboards and reports
- Determine remediation plans and automate suggestions

## GenAI for Cybersecurity



Security professionals face daily repetitive, complex, and tedious tasks, while often lacking answers

New AI for cyber use cases across data, identity, and other teams to boost productivity and knowledge

- Summarize complex security events and data risk into key insights
- Generate content to stay ahead of compliance violations and threats
- Empower junior staff to level-up by using AI to explain security alerts

# Six Forces Impacting Security Decisions

*Judgement is key to all great leaders and their organizations*

## Geo-Political

Changes in the global geo-political landscape or the global economy can have a significant impact on information security strategy.

## Laws & Regulations

Must Do's, however many security programs that focus on compliance fall short of providing a framework for an effective security program.

## Threats & Adversaries

Threats faced by organizations vary greatly by industry sector and are advancing every day and require consistent and continuous vigilance.



## Culture

Understanding organizational bias is critical to developing the right security strategy

## Business

Whether executives are focused on growing or streamlining the business, each carries complexities that are far different from one another

## IT Strategy

The management and operation of a business's information technology systems, infrastructure and resources have a significant impact on security strategy.

# Security Operations

*Judgment is the key to effectiveness*

1000s of hours are spent a year by organizations operating security tools



## Understanding the business of security

The Business pillar defines the business objectives and management strategies of the security operations team

## Interfaces – who else will be involved

The Interfaces pillar defines what functions need to be involved to achieve the stated goals. Security operations is not a silo and needs to work with many other functions of the business.

## Technology – Capability Needs

element should not be thought of as a different tool but rather a capability that should be achieved with the given technology stack

## People – Who will be active participants

The People pillar defines the humans who will be accomplishing the goals of the security operations team and how they will be managed

## Visibility - Analyzing tons of data

What information the SecOps function needs access to. This includes security and systems data, as well as knowledge management content and communications through collaboration tools

## Process and Procedures

The Processes pillar defines the processes and procedures executed by SecOps to achieve the determined mission

# Frameworks and Compliance?

*Judgment is required in how these are implemented*

Frameworks - Standards and procedures with maturity expectations.

Compliance - Meeting the minimum standards required to handle regulated data with minimal risk of loss, theft, or misuse.

It is possible for an organization to model its policies based on one framework and their controls based on another.

## ISO 27000

International Standards Organization

## CIS

Center for Internet Security. Used to be SANS top 20

## NIST 800-53

Full set of cyber requirements.

## NIST CSF

Most common set used commercially

## NIST FedRAMP

Suppliers to Fed must adhere to this set

## PCI-DSS

Payment Card Industry Data Security Standard  
IBM Security

## SOX

Sarbanes-Oxley Act

## HIPAA

Health Insurance Portability and Accountability Act

## GDPR

General Data Protection Regulation

## State Privacy

CCPA California Consumer Privacy Act and others

# Prioritization – Competing resource demands and budgets

*Judgment will be visibly on display*

## Audit Findings

Issues that are being tracked until completion. Often at the board level through the Audit Committee

## The 3 R's

What makes you rich  
What will ruin you  
What is required

## Risk

Risk mitigation not risk elimination.  
Risk is a key business element, without it there are no returns

## CIA Triad

Loss of:  
- Confidentiality  
- Integrity  
- Availability

## CIA Extended

Must assure:  
- Authenticity  
- Accountability  
- Non-repudiation

## The Box -

Every security team is in box and allowed to operate within certain boundaries that impact the strategy.

**Audit Finding Classification Matrix**

Findings should be clear and focused on the non-compliance / non-conformance to definable criteria

Audit Classification	Level Of Response	Management Involvement
Unsatisfactory	Grave concern	The Senior Vice President (SVP) shall: <ul style="list-style-type: none"> <li>Resolve findings</li> <li>Provide detailed quarterly reports to the Operations Committee on the activities and action plans to raise the local controls</li> </ul>
Not Satisfactory	Concern	The responsible VP shall: <ul style="list-style-type: none"> <li>Resolve findings</li> <li>Provide detailed semi-annual reports to the Operations Committee</li> </ul>
Satisfactory	Scope for enhancement	The responsible leader shall: <ul style="list-style-type: none"> <li>Resolve findings</li> <li>Take action to ensure that controls are raised</li> </ul>
Good	Specific	The responsible leader should: <ul style="list-style-type: none"> <li>Resolve findings</li> <li>Continue general improvement in controls</li> </ul>

