

# Small Business Development Center Services

ACA SMALL BUSINESS Boot Camp

Tuesday, June 4, 2024







### **Nancy Sanders**

Program Director Nancy.Sanders@domail.maricopa.edu

- 10 years SBDC Leadership
- 20 years Small Business Owner
- Certified Arizona Economic Development Professional (AZED Pro)
- Certified Small Business Counselor (AZSBDC)
- Certified Entrepreneurial Mindset Profile (EMP) Practitioner









#### SBDC SERVICES

Arizona's largest and most accessible statewide source of assistance for small businesses in every stage of development.





Training

Counseling (No Fee)



#### Resources

#### 10 SBDC Service Centers in Arizona

#### www.AZSBDC.net









### ECONOMIC IMPACT AND RECENT STATS

### Arizona SBDC's Statewide Impact

2023 Federal Fiscal Year (October 1, 2022 - September 30, 2023)

Total Advising Clients	4970
New Business Starts	501
Jobs Created	1679
Total Capital Infusion	\$137953976
Sales Increase	\$136317709







#### HOW WE SERVE





Counseling (No Fee) Funding for Growth and Expansion Business Planning - Growth Strategies Financial Skills Development Sales - Marketing – Operations International Trade – Manufacturing - Technology



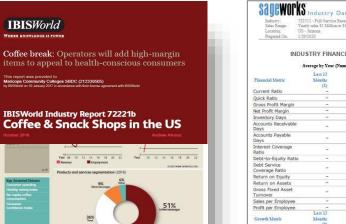




### TOOLS FOR FUNDING

✓ Guidance in loan request and loan package preparation

 $\checkmark$  Tools to develop business plans and financial projections



Sayowurks Industry Data						
Industry: Sales Range: Location:	722311 - Full-Service Restaurants Yearly also \$1 Million to \$10 Million V29/2020					
INC	DUSTRY FINAI Average by Year (					
Financial Metric	Last 12 Months (1)	2019 (1)	2018 (S)	Last 5 Years (40)	All Years (200)	
Current Ratio	1000	17	2.86	2.60	2.22	
Quick Ratio	14	14	1.55	1.52	1.25	
Gross Profit Margin			70.47%	63.18%	60.46%	
Net Profit Margin	14	12	7.45%	1.70%	3.27%	
inventory Days	-	-	12.87	12.19	14.65	
Accounts Receivable Days	-	17	0.15	0.63	1.16	
Accounts Payable Days	5	17	7.47	13.23	17.09	
Interest Coverage Ratio	12	12	10.58	21.23	12.94	
Debt-to-Equity Ratio		-	0.93	1.20	2.21	
Debt Service Coverage Ratio	0	17	8.43	10.18	6.06	
Return on Equity	2		63.92%	52.96%	39.11%	
Return on Assets	14	94 14	41.62%	25.16%	20.83%	
Gross Fixed Asset Furnover	-	14	5.05	3.66	3.56	
Sales per Employee	-	-	-		\$46,973	
Profit per Employee	-	17			(\$159	
Growth Metric	Last 12 Months (0)	2019 (0)	2018 (5)	Last 5 Years (30)	All Years (117)	
Sales Growth	-	100	0.47%	2.45%	4.65%	
Profit Growth	-	-	99.61%	18.28%	22.99%	

- Knowledge of commercial loans, types of capital, SBA loan programs
- Lender referrals
- $\checkmark$  Funding strategies







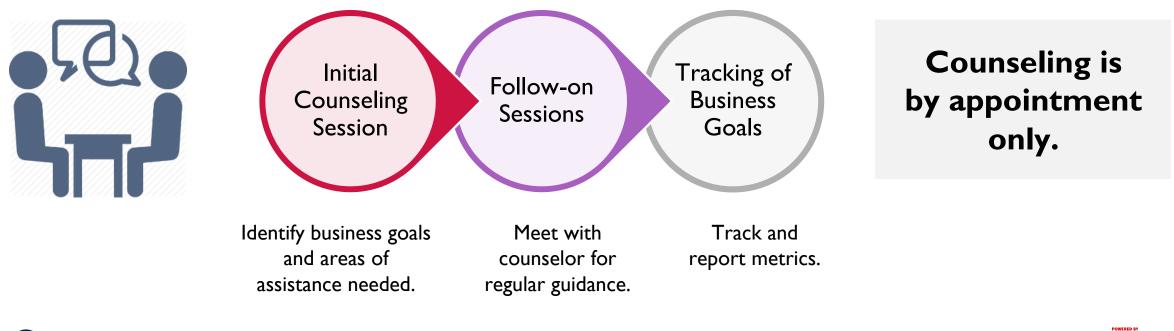
AMERIC



## SBDC COUNSELING EXPERIENCE



Complete a Request for Counseling form. <u>https://www.azsbdc.net</u>









#### THANK YOU





#### **Nancy Sanders**

Program Director Maricopa SBDC <u>Nancy.Sanders@domail.maricopa.edu</u>





